

Castle Renovations - Phase 0 / Phase 1

UNSHATTERED

Who are we?

A 501c3 nonprofit social enterprise whose mission is to end the addiction relapse cycle.

How?

By employing women in recovery to make premium handbags from reclaimed materials. We are removing 3000+ pounds of fabric per year out of the waste stream.

Impact?

We return >\$1M in net economic impact to the Hudson Valley
Our women lead our community: 40 Under 40 Dutchess County, White House and
State Capitol speakers, college students, neighbors, moms

"I've seen many dollars wasted on recovery and prevention programs at the federal level. You all are doing it right and making a difference. The impact you have made continues to encourage me and reminds me why I set out to help others through my work in both the public and private sphere."

Kyle McGowan Former CDC Chief of Staff

WHAT ARE WE CREATING

A healing-centered employment community to help women continue their journey beyond sobriety toward healing and growth.

An invitation to our community to become part of our work of restoration, healing, and connection.

A social enterprise boutique and artisanal workshop where:

- you can interact with the raw materials
- you can buy a high-end product
- you can look in the eyes of the women whose lives you are changing when you shop Unshattered
- you can experience pieces of our model that invite you to move toward healing and connection



WHO ARE THE KEY PARTNERS

MASS Design:

a justice-centered architecture firm who works to create design that is purposeful, healing, and hopeful.

Grace Farms Design for Freedom:

an initiative to removed forced labor/human trafficking from the construction trade and supply chain

Southwest Airlines:

funding, materials, and volunteer labor

Funding and knowledge partners:

Cohen Foundation / Dyson Foundation / Community Foundations of the Hudson Valley / Marist College / Stand Together Foundation (Koch Brothers) / and more!

PHASES AND TIMELINE

PHASE 0 - Move in by 4/30/23 (roughly as is)

- What changes can we make to make it compliant, beautiful and invitational?
- Inexpensive, but aesthetically pleasing, functional, and safe
- Temporary while we work on the design and renovation plan

PHASE 1 - Complete 2025

- Full renovation of the front half of the building (10K sq ft)
- Gorgeous boutique, artisanal workshop, offices, employee training/development
- Park-like grounds open to visitors
- Environmentally sustainable (solar? geothermal?)

PHASE 2 - 2030+

- Renovate back half of the building (10K sq ft) as needed.
- Potentially a cafe and employee services



PHASE 0 WISH LIST - Exterior:

Put shale in parking lot

Replace front doors

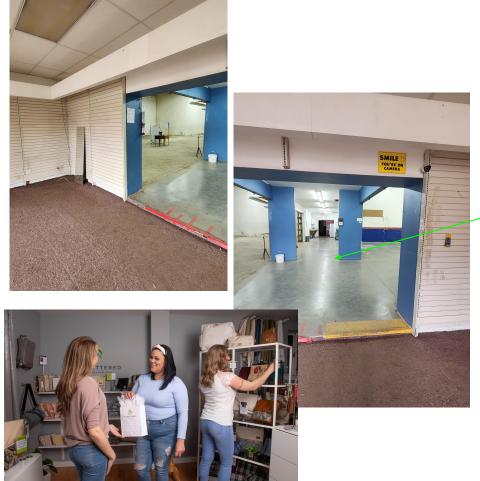
Put our name on the front of the building (banner?)

Put up an awning/pergola over the front door

Put up a floral art installation across the front

Plant temporary shrubs/flowers

Take down gargoyle light posts



PHASE 0 WISH LIST - Boutique:

Paint boutique walls, replace ceiling tiles and carpet, hang shelves, add retail displays

Sheetrock hall pass through





PHASE 0 WISH LIST - Studio:

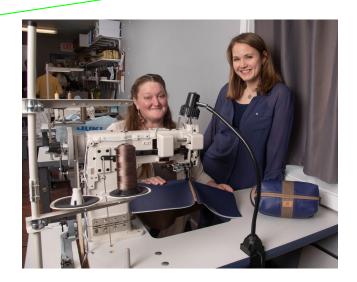
Paint walls and floors

Close fire doors and do not use rear of building.

Cosmetic updates to one bathroom







THANK YOU!!!

We are grateful and excited to be a part of the Wappingers Business Community creating possibilities for hope and healing for our entire community.