



April 3, 2023

Ms. Bea Ogunti
Town of Wappinger
20 Middlebush Road
Wappingers Falls, NY 12590

**RE: Mid Hudson Subaru Signage
Prestige Family of Fine Cars
1162 Route 9
Wappingers Falls, NY 12590**

Dear Ms. Ogunti:

The applicant, Prestige Family of Fine Cars, seeks to relocate the current site signage to a more desirable location on the site and replace it with a larger sign.

The current pylon sign is 24 square feet and stands at 15 feet tall. The applicant is proposing a 50 square foot pylon sign at 20 feet tall. The applicant is proposing a relocation of the sign to the left of the entrance as depicted on the enclosed Site Plan (LaBella Associates) as well as the detailed elevation drawing (Philadelphia Sign) which can be found in this submittal package.

The purpose of this relocation and replacement is to improve visibility of the Subaru signage from Route 9. With relocation, vehicular safety will be improved because the current sign causes confusion and drivers have difficulty determining the correct access driveway. For example, customers have routinely entered the Valvoline Oil facility next door and been forced to exit back onto Route 9 to get back to the Subaru facility.

It is understood that an area variance by the Zoning Board of Appeals will be required based on the size and height allowance for signs in the district. An application for Minor Architectural Review is also enclosed.

Respectfully submitted,

LaBella Associates

Brittany Micheline

Brittany Micheline
Project Coordinator